The Delaware Valley Branch - AALAS
Newsletter Advertising Application - 2018

Date: _____

Contact: _____
(First Name) (Last Name)

Institution/Firm: _____

Mailing Address: _____

_____

Work Phone: ( )_____ **Fax Number:** ( )_____

E-mail: _____

Our newsletter page is 8 ½ x 11 inches and features a half inch border.
Indicate below the issues you would like to see your ad published.

					Total #
Jan 2018	**Mar 2018**	**May 2018**	**Sept 2018**	**Nov 2018**	

ADVERTISING FEES FOR ADS

COMMERCIAL MEMBER FEES	**NON-COMMERCIAL MEMBER FEES**
¼ Page Ad (Five Issues) $280.00 = _____	¼ Page Ad (Five Issues) $360.00 = _____
¼ Page Ad ___(#) x $56.00 (each) = _____	¼ Page Ad ___(#) x $72.00 (each) = _____
½ Page Ad (Five Issues) $460.00 = _____	½ Page Ad (Five Issues) $540.00 = _____
½ Page Ad ___(#) x $92.00 (each) = _____	½ Page Ad ___(#) x $108.00 (each) = _____
Full Page Ad (Five Issues) $720.00 = _____	Full Page Ad (Five Issues) $800.00 = _____
Full Page Ad ___(#) x $144.00(each) = _____	Full page Ad ___(#)x $160.00(each) = _____
Back Cover ____(#) x $320.00(each) = _____	Back Cover ____(#) x $420.00(each) = _____ (Inside – In color, full page only)
Front Cover ___(#) x $320.00(each) = _____	Front Cover __(#) x $420.00(each) = _____ (Inside – In color, full page only)
Total Amount = _____	**Total Amount** = _____

Checks Payable to DVB-AALAS
Send your electronically available artwork (JPEG, EPS, etc.) to difrancesco@wistar.org
Questions?? Call Denise DiFrancesco @ 215-898-3782

Note: You will only be permitted to run one (1) ad for the year. The same ad will run in all 5 publications.

REMIT TO:

Denise DiFrancesco
DVB AALAS Publicity and Membership Chair
Wistar Institute
3601 Spruce Street
Philadelphia, PA 19104