



## The Delaware Valley Branch - AALAS Newsletter Advertising Application 2021

Date: \_\_\_\_\_

Contact: \_\_\_\_\_  
(First Name) (Last Name)

Institution/Firm: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_

Work Phone: (      ) \_\_\_\_\_ Fax Number: (      ) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Our newsletter page is 8 ½ x 11 inches and features a half inch border.  
 Indicate below the issues you would like to see your ad published.**

					Total #
Feb 2021	March 2021	May 2021	Sept 2021	Nov 2021	

### ADVERTISING FEES FOR ADS

<u>COMMERCIAL MEMBER FEES</u>	<u>NON-COMMERCIAL MEMBER FEES</u>
¼ Page Ad (Five Issues)      \$280.00 = _____	¼ Page Ad (Five Issues)      \$360.00 = _____
¼ Page Ad ____ (#) x \$56.00 (each) = _____	¼ Page Ad ____ (#) x \$72.00 (each) = _____
½ Page Ad (Five Issues)      \$460.00 = _____	½ Page Ad (Five Issues)      \$540.00 = _____
½ Page Ad ____ (#) x \$92.00 (each) = _____	½ Page Ad ____ (#) x \$108.00 (each) = _____
Full Page Ad (Five Issues)      \$720.00 = _____	Full Page Ad (Five Issues)      \$800.00 = _____
Full Page Ad ____ (#) x \$144.00(each) = _____	Full page Ad ____ (#) x \$160.00(each) = _____
Back Cover ____ (#) x \$320.00(each) = _____	Back Cover ____ (#) x \$420.00(each) = _____
Front Cover ____ (#) x \$320.00(each) = _____	(Inside – In color, full page only)
	Front Cover ____ (#) x \$420.00(each) = _____
	(Inside – In color, full page only)
<b>Total Amount = _____</b>	<b>Total Amount = _____</b>
<p>Checks Payable to DVB-AALAS            Send your electronically available artwork (JPEG, EPS, etc.) to <a href="mailto:difrancesco@wistar.org">difrancesco@wistar.org</a>            Questions? Call Denise DiFrancesco @ 215-898-3782</p>	

**REMIT TO:**

Denise DiFrancesco  
 DVB AALAS Publicity and Membership Chair  
 Wistar Institute  
 3601 Spruce Street  
 Philadelphia, PA 19104