



The Delaware Valley Branch - AALAS Newsletter Advertising Application 2022

Date: _____

Contact: _____
(First Name) (Last Name)

Institution/Firm: _____

Mailing Address: _____

Work Phone: () _____ Fax Number: () _____

E-mail: _____

**Our newsletter page is 8 ½ x 11 inches and features a half inch border.
Indicate below the issues you would like to see your ad published.**

					Total #
Feb 2022	March 2022	May 2022	Sept 2022	Nov 2022	

ADVERTISING FEES FOR ADS

<u>COMMERCIAL MEMBER FEES</u>	<u>NON-COMMERCIAL MEMBER FEES</u>
¼ Page Ad (Five Issues) \$280.00 = _____	¼ Page Ad (Five Issues) \$360.00 = _____
¼ Page Ad ___ (#) x \$56.00 (each) = _____	¼ Page Ad ___ (#) x \$72.00 (each) = _____
½ Page Ad (Five Issues) \$460.00 = _____	½ Page Ad (Five Issues) \$540.00 = _____
½ Page Ad ___ (#) x \$92.00 (each) = _____	½ Page Ad ___ (#) x \$108.00 (each) = _____
Full Page Ad (Five Issues) \$720.00 = _____	Full Page Ad (Five Issues) \$800.00 = _____
Full Page Ad ___ (#) x \$144.00(each) = _____	Full page Ad ___ (#) x \$160.00(each) = _____
Back Cover ___ (#) x \$320.00(each) = _____	Back Cover ___ (#) x \$420.00(each) = _____
Front Cover ___ (#) x \$320.00(each) = _____	(Inside – In color, full page only)
	Front Cover ___ (#) x \$420.00(each) = _____
	(Inside – In color, full page only)
Total Amount = _____	Total Amount = _____
<p>Checks Payable to DVB-AALAS Send your electronically available artwork (JPEG, EPS, etc.) to difrancesco@wistar.org Questions? Call Denise DiFrancesco @ 215-898-3782</p>	

REMIT TO: **Denise DiFrancesco**
DVB AALAS Publicity and Membership Chair
Wistar Institute
3601 Spruce Street
Philadelphia, PA 19104